



BLACK SWAN PRIZE FOR PORTRAITURE

MEDIA RELEASE

23 September 2016

BLACK SWAN PRIZE YOUTH AWARD AND SALON EXHIBITION OPENING SOON

Brookfield Place in Perth CBD is soon to become an art showcase, with two outstanding portrait exhibitions opening to the public on Monday 3 October 2016 for three weeks (8am – 6pm weekdays only).

As part of the prestigious Black Swan Prize for Portraiture, 44 youth finalist artworks that have been chosen for the Youth Award will be showcased in Tower 1, Brookfield Place at 125 St Georges Terrace, Perth. In Tower 2, an alternative selection of artworks entered into the Black Swan Prize, known as the Salon des Refuses will be on display at the same time.

These two public portrait exhibitions are happening just prior to the Black Swan Prize for Portraiture main exhibition, which is opening on Saturday 8 October 2016 at the Art Gallery of WA (AGWA), as part of AGWA's portraiture month.

The Youth Award winners will be announced at a special award night on Wednesday 19 October 2016 at Brookfield Place.

Prizes for the students in years 7 – 12 are awarded in three age group categories, plus winning schools are awarded full or half-day sessions with a professional artist.

To further showcase the youth artworks, an outdoor exhibition of selected youth portrait works will be on public display at the Perth Cultural Centre from 18-31 October 2016.

MEDIA CONTACT:

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Tina Wilson, Executive Director of ARTrinsic Inc said that “we are excited to showcase the Youth Award and Salon exhibition for free at Brookfield Place this year. Audiences will be amazed at the creativity and talent that is on display”.

“We are also thrilled to be presenting an outdoor exhibition of the youth artworks at Perth Cultural Centre, which is a new initiative in 2016 in addition to the partnership with AGWA. This will allow a wider audience of art lovers and general public alike to view these remarkable works”.

The Black Swan Prize for Portraiture is celebrating ten years, and is brought to the WA public by ARTrinsic Inc – a not-for-profit organisation made up of dedicated people who are passionate about promoting and supporting visual arts in WA.

The Black Swan Prize for Portraiture is the third richest prize in Australia behind the Archibald and Moran competitions with artists vying for \$70,000 worth of prizes.

www.blackswanprize.com.au

The proud sponsors and partners of the Black Swan Prize for Portraiture are:

The Art Gallery of WA (Exhibition Partner), The City of Perth (Presentation Partner), The Lester Group (Founding Partner), Amana Living (People’s Choice Prize), Tony Fini Foundation (Artist Prize), Lotterywest, The Ian Potter Foundation, Brookfield, St John of God Health Care, Deloitte, Metropolitan Redevelopment Authority, Westpac Community Foundation, Spinifex Trust, Forbes Partners, HU Kendall & Co, Squire Patton Boggs Youth Arts Foundation, Artsedge Photo and Frame, Mondoluce, WASP, Jaz Design, International Art Services, The Lions Club City of Perth, Alex Hotel, Singapore Airways, Abbott & Co Printers, Heyder & Shears, Arthouse Dine.

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EXHIBITION DETAILS

Main Exhibition

Dates: 8 - 31 October 2016

Times: 10:00am - 5:00pm daily (closed Tuesdays)

Location: Art Gallery of WA, Perth Cultural Centre, WA.

Cost: Free to attend

Youth Award Exhibition

Dates: 3 - 21 October 2016 (original artworks)

Times: 8:00am - 6:00pm weekdays only

Location: Tower 1, Brookfield Place, 125 St Georges Terrace, Perth, WA

Cost: Free to attend

Original artworks will be on display at Brookfield Place, whilst a printed exhibition of select youth artworks will be showcased at the Perth Cultural Centre from 18 - 31 October 2016.

Salon des Refusés

Dates: 3 - 21 October 2016

Times: 8:00am - 6:00pm weekdays only

Location: Tower 2, Brookfield Place, 125 St Georges Terrace, Perth, WA

Cost: Free to attend

Touring Exhibition

Dates: 7 November – 4 December 2016

Times: Open hospital hours

Location: St John of God Hospitals: Murdoch, Midland and Subiaco campuses.

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